

INTERNATIONAL ASSOCIATION OF SCHOLARLY PUBLISHERS, EDITORS AND REVIEWERS, INC. Door 4, 2nd Floor Montblanc Bldg., 848 Burgos cor. Chaves Sts., Cagayan de Oro City 9000, Misamis Oriental, Mindanao, Philippines | TIN No. 458-526-937-0000 | SEC No. CN201433407 Contact No: +63 (088) 323 – 4282 (landline)/ +63917-713-6816 (mobile) Email: iasper@aseanresearch.org | Website: https://aseanresearch.org/iasper



# PROGRAMME

Training-Workshop on Scale Development Techniques in Social Sciences May 27-29, 2024 | Castle Peak Hotel, Cebu City

Objectives of the Training-Workshop:

- 1. Familiarize participants with the theoretical foundations of scale development in social sciences, including the principles of construct validity and reliability.
- 2. Provide participants with hands-on experience in the process of scale development, including item generation, refinement, and pilot testing.
- 3. Enable participants to conduct exploratory and confirmatory factor analyses, assess the psychometric properties of developed scales and ensure their validity and reliability.

### DAY 1 **May 27, 2024**

8:00am – 9:00am	Registration Distribution of Training Kit
9:01am – 9:10am	Invocation National Anthem
9:11am – 9:20am	Opening Remarks
9:21am – 9:30am	Introduction of the Resource Speaker <b>DR. JOHN VIANNE MURCIA</b> Research Director and Head of Analytics Jose Maria College Foundation, Inc.
9:31am – 10:30am	Introduction to Sequential-Exploratory Mixed Method Research Procedure
10:31am – 11:30am	Purpose and Features of Scale Development Research
11:31am – 12:00nn	Open Forum
12:01nn – 1:30pm	LUNCH BREAK
1:31pm – 3:00pm	Introduction to Exploratory Factor Analysis
3:01pm – 4:30pm	Workshop 1: EFA procedure in JAMOVI
4:31pm – 5:00pm	Open Forum
DAY 2 <b>May 28, 2024</b>	
8:00am – 9:00am	Registration
9:01am – 9:10am	Invocation National Anthem

#### VISION

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A community of ethical and scholarly publishing practitioners.

MISSION We commit to advance the professional expertise of the scholarly publishers, editors and reviewers; to provide expert services in scholarly journals; to promote publication ethics in scholarly journals; and to support various causes in the promotion, development and advancement of scientific publication.



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9:11am – 9:40am	Recap of EFA and its applications
9:41am – 11:00am	Introduction to Confirmatory Factor Analysis
11:01am - 12:00nn	Workshop 2: CFA Procedure in JAMOVI
12:01nn – 1:30pm	LUNCH BREAK
1:31pm – 3:00pm	Writeshop for Research Involving Scale Development Techniques
3:01pm – 4:20pm	AI-Assisted Thematization of EFA/CFA Dimension Names
4:21pm – 4:40pm	Open Forum
4:41pm - 5:00pm	Closing Ceremonies Awarding of Certificates
DAY 3	

May 29, 2024

Departure of Participants

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#### MISSION